

“The measure of success is not whether you have a tough problem to deal with, but whether it’s the same problem you had last year.” - - John Foster Dulles

Rita Keller Presentation Topic Menu 2010



Rita Keller
Keller Advisors, LLC

Rita Keller, an award-winning and widely respected voice to CPA firm management, is uniquely positioned to help CPAs face rapid and significant change.



Leading Change

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Rita offers a special fee discount for speaking to CPA firm associations and state societies. Call or email for more information.

“Rita has achieved admiration and respect, not only from CPA leaders, but from CPA firm management consultants, as well.” - - Allan Koltin, CEO, PDI Global

“Rita pushes everyone around her to strive for excellence, and her work has and will continue to raise the bar for individual firms and the profession as a whole.” - - Deb Helwig, IGAF

It is a time of opportunity and growth for successful CPA firms. While opportunities abound, the management challenges inside the firm are also expanding at a feverish pace. Rapid and significant change is needed NOW.

Make one of Rita Keller’s presentations or workshops a part of your next event!

- **The Importance of the Three Ms – Managing, Mentoring and Marketing**
- **The New Era of Women in Charge**
- **The Career Lattice and Career Customization – The Newest Trend**
- **Mentoring – Making Your Program a Magnet for Talent**
- **Winning the CPA Firm Communication Game**
- **Hiring, Developing and Retaining an All-Star Team**
- **Merger Mystique - - Happenings After the Deal is Done**
- **Simplified Succession Planning – It’s a Process!**
- **CPA Firm Managers – Helping Them Really Manage**
- **The Role of the Firm Administrator**
- **How a Professional Firm Administrator Can Make a Firm More Successful**
- **Renew Your Enthusiasm for Marketing**
- **Developing a Client Service Culture**
- **How We Do It Here - - the Importance of Processes**
- **The Power of Generational Differences**

Customized or multi-topic presentations available upon request.